



Myeongpum Maeul, New Village New Partnership



What is the Myeongpum Maeul?

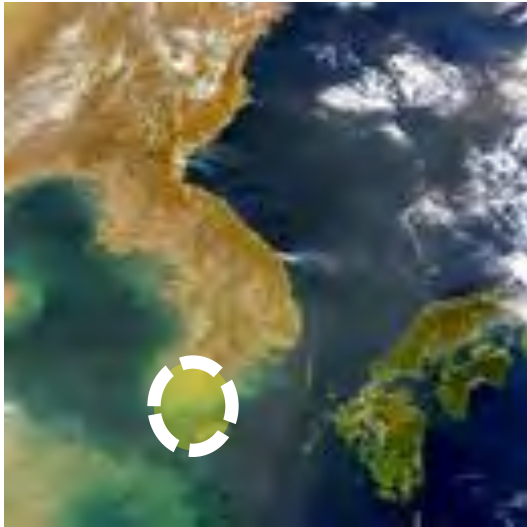
명품마을

名品村

Myeongpum Maeul
(Village of Excellence)

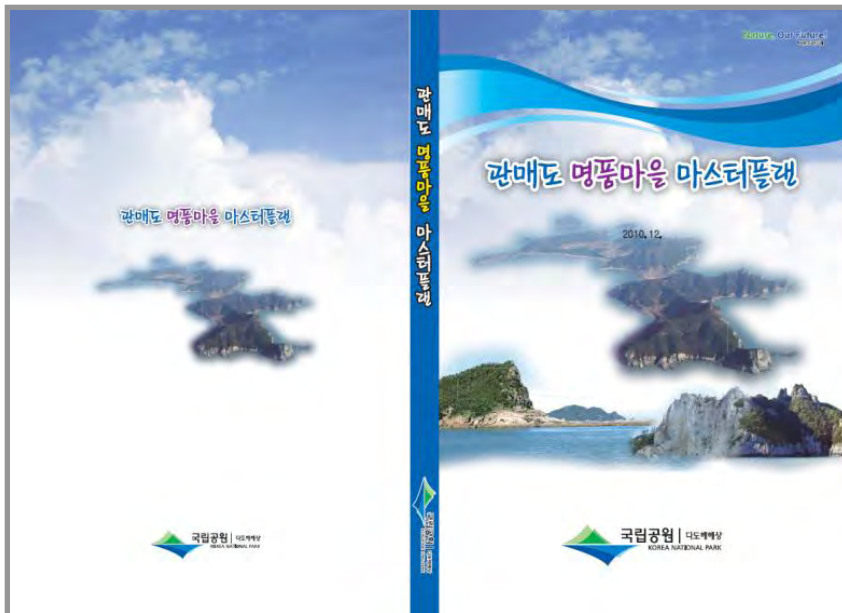


The First Myeongpum Maeul (Gwanmae island)



- Gwanmae island was....
 - Typical fishing village
(126 households, 212 residents)
 - Fishing and aquacultures
 - 5,000 of annual visitors
- Village residents wanted the Gwanmae island stay in Dodohaehaesang National Park during 2010 national park zoning adjustment project
- KNPS implemented first Myeongpum Maeul Project (1 million USD) in Gwanmae island

The First Myeongpum Maeul (Gwanmae island)



The First Myneongpum Maeul (Gwanmae island)

Gwanmae Island Residents
Operating Committee

Chairman

Vice Chairman

Composition of Village
Management Consulting Group

Marketers, Cooks and other
(5 people or less)

Implementation Member

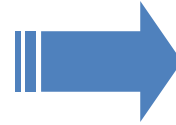
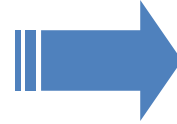
Village
Environment
Improvement
Sector

Resident
Support
Income
Creation
Sector

Resident Life,
Education
Sector



The First Myeongpum Maeul (Gwanmae island)



The First Myeongpum Maeul (Gwanmae island)



매화

긴고 섬은 매화의 섬

길을 따라 둘러보는 가운데
관매도의 참 매력을
느낄 수 있는 마실길(술길),
돌담길, 해안길)을 상징

해송, 매화나무 등이
아름다운 섬 관매도
! 나무(木), 돌(石)의 한자와
관매도 섬의 형태를
모티브로 함



The First Myeongpum Maeul (Gwanmae island)

- As a result....

No. of visitors increased 10 times compared to 2010

Village income increased more than 11 times



- Return of village residents left to the city
- Request of reinclusion (villages excluded from NP in 2010)
- Investment from local government(1 million USD)



npranger@hanmail.net

Thank You very much !